PTO/SB/82 (04-05)
Approved for use through 11/30/2005. OMB 0651-0035
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
der the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

## **REVOCATION OF POWER OF ATTORNEY WITH** NEW POWER OF ATTORNEY AND

CHANGE OF CORRESPONDENCE ADDRESS

Application Number	09/545,015 - Conf. No. 9448					
Filing Date	April 7, 2000 .					
First Named Inventor	Seth Haberman					
Art Unit	2614					
Examiner Name	Scott E. Beliveau					
Attorney Docket Number	2000522.122 US1					

I hereby revoke all previous powers of attorney given in the above-identified application.											
A Power of Attorney is submitted herewith.											
OR  x I hereby appoint the practitioners associated with the Customer Number: 28089											
A Thereby appoint the practitionors assessment many appoints the practition of a second many appoints the practition of a second many appoints the practition of a second many appoints and a second many appoints a second many appoints and a second many appoints a second many appoints and a second many appoints a second many appoints and a second many appoints a second many appoints a second many appoints and a second many appoints a sec											
x Please change the correspondence address for the above-identified application to:											
×	The address associated with Customer Number. 28089										
OR	OR										
Firm Indiv	<i>or</i> idual Name										
Address						_				-	
City											
Country				State				Z	ip [		
Telephone	Email										
l am t	he:										
Applicant/Inventor.											
Assignee of record of the entire interest. See 37 CFR 3.71.  Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)											
SIGNATURE of Applicant or Assignee of Record											
Signature By P											
Name	Jeremy Rosenberg, Executive Vice President										
Date	12/14/05 Telephone (212) 739-1960										
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.											
*Total of forms are submitted.											

US1DOCS 5424798v1

<b>5</b> /		STATEMENT U	NDER 37 CFR 3.73(b	)
Applicant/	Patent Owner: Set	h Haberman and Che	t Schuler	
Application	n No./Patent No.:	09/545,015	Filed/Issue Date:	April 7, 2000
Entitled:	SYSTEM AND ME	THOD FOR PERSONA	ALIZED MESSAGE CREA	TION AND DELIVERY
(Name of	Visible World, II (Assignee)	nc. , a	CO Type of Assignee, e.g., corporation, p	rporation addresship, university, government agency, etc.)
states that	titis:			
1. x	the assignee of the ea	ntire right, title, and int	erest; or	
	an assignee of less the The extent (by percenter) application/patent is	ntage) of its ownership	interest is %	
A. × A w F OR B. A	n assignment from the ras recorded in the Un rame <u>893-896</u>	e inventor(s) of the patited States Patent and, or for which a coping	ent application/patent iden Trademark Office at Reel by thereof is attached.	tified above. The assignment  11008  tified above, to the current
	From:	••••	То:	
			ed States Patent and Trade , or for which a co	
<b>2</b> .			To:ed States Patent and Trade , or for which a cop	
3.	From:		То:	
			ed States Patent and Trade , or for which a cop	· · · · · · · · · · · · · · · · · · ·
	ı .		re listed on a supplementa	
sı س [N	IOTE: A separate cop	y (i.e., a true copy of to t Division in accordan	the chain of title are attach he original assignment doo ce with 37 CFR Part 3, if the IPEP 302.08]	cument(s)) must be
The unders	signed (whose title is s	upplied below) is auth	orized to act on behalf of t	
-	Sigr	nature		Date
		Rosenberg		(212) 739-1960
		Typed Name		Telephone Number
		ice President itle		

US1DOCS 5424810v1